M.A. Entrepreneurship ISM – IQS



University of Applied Sciences



German-Spain double degree

ISM students who opt for the program at Universitat Ramon Llull spend their first two semesters at the ISM campus followed by two semesters at Universitat Ramon Llull. Here you can study in modern lecture rooms and libraries in small working groups. Students who have achieved all the necessary credits for study and examinations are awarded a Master of Art in Entrepreneurship from the ISM, and a Master in Industrial Business Management from Universitat Ramon Llull. With this double degree program of the ISM you acquire two master's degrees within two years.

Additional degree available at Universitat Ramon Llull

· Master in Industrial Business Management

Study language

Lectures are held in English at Universitat Ramon Llull.



Additional degree "Master in Industrial Business Management"

3rd semester

- \cdot Cost Analysis for Decision Making
- · Economic Analysis
- \cdot Ethics
- \cdot Marketing

4th semester

- · Data Analysis & Planning
- · Financial Analysis
- $\cdot \ \text{Logistics}$
- $\cdot \, \text{Master Thesis}$

Please note that courses and the course structure itself are subject to change by the international partner university.