



ISM

INTERNATIONAL
SCHOOL OF MANAGEMENT

University of Applied Sciences

Crown your academic career with a PhD

and use our cooperation with the Universitat Ramon Llull (IQS) for your success.

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Universitat Ramon Llull (IQS)



PhD Program



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IQS (Instituto Químico de Sarrià) School of Management

ISM
INTERNATIONAL
SCHOOL OF MANAGEMENT



IQS (Instituto Químico de Sarrià) School of Management

- Based in Barcelona, Spain
- One of eleven research institutes within Universitat Ramon Llull
- One of Spains best centers for Business Administration and Management Education
- AACSB accredited





The Research Group **Corporate Governance** focuses on the research of audit quality, accounting manipulation, codes of corporate governance, and corporate performance.



The Research Group **Consumer Behavior Perspectives** focuses on the analysis of consumer behavior: offline and digital environments, services and tourism marketing, purchasing behavior through ICTs, and neuromarketing.



The Research Group **Sustainability, Economics and Ethics** focuses on an advanced interdisciplinary research on the interface of social economy and ethics in three fields: reduction of inequality, sustainability, and human development.



The Research Group **Applied Data Analytics and Modeling** focuses on the application of data analytics and modeling techniques in the social sciences context, and the teaching of these techniques in higher education.



The Research Group **Tourism, Hospitality and Mobility** focuses on the following areas: tourist behavior, tourism marketing, and responsible and sustainable tourism.



LEARNING

KNOWLEDGE

EXPERIENCE

COMPETENCE

SKILLS

ABILITY

TRAINING

GROWTH

PhD – Doctor of Philosophy



- An internationally recognized research degree
- Further development of specialist knowledge and deep methodological capacity
- Duration: 3 or 4 years full-time
- Significant original research necessary
- Submission of a substantial research thesis as culmination of the degree

Please note: Cost of fieldwork, travelling, publications, living expenses, housing etc. must be covered by students.

Cooperation between ISM and IQS

- Possibility for ISM graduates to apply for a PhD program
- Max. 6 candidates per year
- Preselection made by ISM
- Final admission depending on IQS
- Jointly supervision (1 supervisor each)
- Delivery of the programs according to IQS' Policy and Code of Practice
- Administrative support provided by ISM



Admission, Requirements & Applications

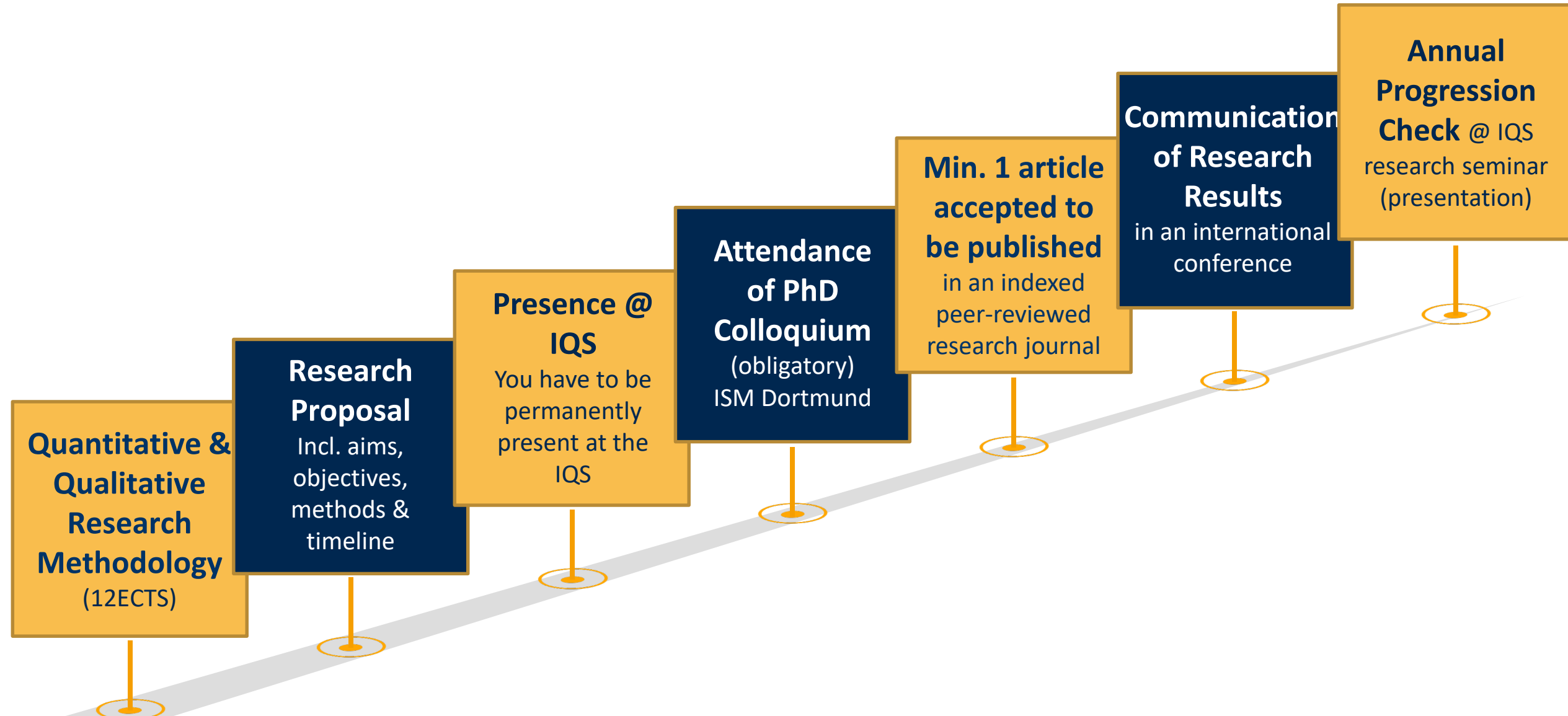


Admission Criteria

All applicants shall fulfill the following criteria:

- Excellence in academic qualifications (e.g.: minimum GPA 2.0)
- An official undergraduate degree or the equivalent
- An official Master's degree in a relevant discipline
- A total of 300 ECTS (min. 60 ECTS at Master's level)
- Proof of English language proficiency at min. C1 level
(IELTS 6.5 or TOEFL 90-95 (ibt) or above)
- A research proposal at an appropriate level for doctoral study
(which can be supervised by both IQS and ISM research staff)

Requirements



Requirements

- Each student has to **be present at Barcelona and the IQS for the 3-4 years** of the program.
- Students that have not studied a Master in Research, must complete a course of 12 ECTS on Quantitative and Qualitative Research Methodology (no additional costs!).
- Additionally each student is obliged to **attend one module at the ISM** (one week), which is taking place during February/March at ISM Dortmund and is equivalent to 20 ECTS.
- Students must attend a **compulsory course of Ethics in Research**, and 2 courses per year, at least 6 courses during all the PhD program of 10 hours each one. These courses can be taken at any of the three universities in the program and also at other universities. Students will always have to present a certificate to validate it.



Requirements

Before completing the PhD thesis and be allowed to proceed to its defence,

the candidate must have for the traditional way:

1. at least one article published or accepted to be published in an indexed peer-reviewed research journal (JCR)
2. presented a communication in an international conference
3. presented the PhD work-in progress in an IQS research seminar every year.

Before completing the PhD thesis and be allowed to proceed to its defence, the candidate must have through the compendium of papers:

1. three articles published in an indexed peer-reviewed research journal (JCR)
2. presented a communication in an international conference
3. presented the PhD work-in progress in an IQS research seminar every year.





1

Write a Proposal

- Intended department of research
- Types of research methods to be used
- Relations to any previous research done in this field



2

Send in your application

- Academic transcripts/ Degree certificates
- Two reference letters and a motivational letter
- Evidence of financial sponsoring
- Application Form & CV
- English proficiency



3

Review

- Your application is reviewed by ISM.



4

Interview

- If successful and if possible, an interview with a IQS staff member is arranged.

Application

Timeline of your application

- Contact your ISM supervisor **as early as possible** to allow sufficient time for the preparation of your final research proposal.
- Applications for the PhD program can be submitted from **January 8th**.
- Deadline for applications to IQS is **July 24th**.



Fees



Program Fees – PhD full-time

Year	Total Fees incl. VAT
Application*	€ 2,500
1	€ 3,691.50
2	€ 3,691.50
3	€ 3,691.50
Total**	€ 13,574.50

Tuition scholarship

- There is a tuition scholarship for full-time students at IQS, and students do not pay any fee. Only ISM fees apply.

Teaching assistance

- Students are asked to do some teaching assistance*** (20 hrs./week) during the first two years of the program.

*Proposal fees become due as follows: 500,00 € with signing of the contract 1.000 € after acceptance from ISM, 1000,00 € after acceptance from IQS.

**Fees subject to change; incl. current Net VAT.

***Supporting the supervisors in exams and coursework review, and academic-administrative tasks.

Contact for Applications and Content-Related Questions



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